

The Camp

International Songwriting Camp

23.3. – 27.3.2010 IN INNSBRUCK/SEEFELD - AUSTRIA

Natural Songs, in co-operation with and sponsored by **UNIVERSAL MUSIC PUBLISHING** (MD Universal Music Publishing Austria + Switzerland Rainer Bischof), and **SONICBIDS**, invites professional songwriters from Europe, USA, and other countries (worldwide) to join an international 5 day Songwriting Camp in Innsbruck/Seefeld.

Our plan is to join creative forces, come together in a relaxed atmosphere and beautiful natural surroundings in order to create songs for the national and international market as well as for ongoing productions. The camp will be located in a house that has been especially adapted for that purpose, amidst some of the most picturesque Alpine scenery. We will provide workstations (Apple, Logic Audio) for the writing teams to record a demo of their ideas and songs. Of course, there is also the possibility of recording the output of your creative work on your own laptop.

We also plan to produce a CD sampler, **"The Camp, Volume 1,"** featuring the songs from the five-day camp that are sufficiently recorded for publishing demos. The sampler will reflect the variety of participating songwriters in an authentic and personal way. It will also contain video and documentary material in HD quality that includes information on camp activities and information about the attendees. The recording work will be done in professional studios, during and after the camp.

Songwriting & Lyric Coach **Alex Forbes** Songwriter from New York/USA

With numerous *Billboard*-charting singles, over 75 releases, and millions of album sales under her belt, hit songwriter Alex Forbes is a "first call" for many of New York's top writers and producers. With songs that range from Rock to Dance to straight-ahead Pop, her specialty is writing instantly catchy melodies and lyrics that capture the essence of life in strikingly vivid ways.

Recent successes include *"Melt Away,"* featured in the Denzel Washington film *"Déjà Vu,"* and New Zealand superstar **Hayley Westenra's** recording of *"You Are Water"* on her *Billboard*-charting Classical/Pop album, *"Odyssey."*

Alex's song *"See My Soul"* was just released by the pop/rock band **Push Play** (Wind-Up), whose first single just appeared on *Billboard's* Top 40 Singles chart. Her song *"Exotique"* is the latest single by dance artist **Safire**, and the dance/pop song *"Disappear"* came out with **Dee Robert**. Several other songs are "on hold" or awaiting release dates.

Alex's first hit, the now-classic dance song *"Too Turned On,"* performed by **Alisha**, still receives abundant airplay 25 years later. This initial success led to a series of hit singles including **Taylor Dayne's** massive hit *"Don't Rush Me"* (#2 Pop, #3 AC, #6 Dance, multi-platinum album, ASCAP Pop Award), **Rockell's** classic freestyle version of *"In A Dream,"* and teen heartthrob **Joey Lawrence's** Top 20 Pop hit *"Nothin' My Love Can't Fix,"* the latter of which Alex also co-produced.

Alex's songs have been placed in many feature films, and numerous others have appeared on international charts, TV shows and an Off-Broadway show.

In addition, Alex currently coaches clients privately, and teaches The Songwriters' Forum in the graduate program at **NYU's Steinhardt School**. Alex has spoken on panels at ASCAP, The Recording Academy, The Connecticut Songwriters Association and The Austin Songwriters Group.



Alex Forbes

Lecture & Business - Coaching **Robert Singerman**, from New York/USA

Robert Singerman will hold a participatory lecture on **"Our own, personal ways to manage ourselves and communicate effectively, across the room and across the planet."** at 25th 10:00 a.m.

He will attend the camp for five days and will be available for all kinds of questions, discussions and information about the music industry... don't hesitate to ask him!



Robert Singerman

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Robert has worked in the music business for over thirty years as an **entrepreneur, agent, manager, label executive, consultant, producer, programmer and music supervisor**. Known for discovering and developing talent, he's represented *R.E.M., Gipsy Kings, James Brown, Suzanne Vega, Sun Ra, Violent Femmes, 10,000 Maniacs, Smithereens, Fela Kuti* and *King Sunny Ade*, along with many others from punk, dance, metal, jazz, world, rap to rock. He's been instrumental in creating many businesses and non-profit organizations.

He is recognized as one of the main proponents of new jazz, new wave and world music from the late 70's and 80's. He's spoken at **conferences and panels worldwide**, from *Brazil to Australia, Paris and Norway*, including **SXSW, Midem, CMJ, New Music Seminar, CMW, Popkomm, TIME** and the **World Cultural Economic Forum**. From 2004, he created and directed a pilot program for the European Commission of the European Union: **European Music Office, US** and served as **Director of the French Music Export Office in North America** until Jan, 2009. His current mission and business "Music With Subtitles" is to create a system to give music subtitling and dubbing solutions, so that music becomes truly global, through the universal understanding of the lyrics. With full implementation of these systems, people will be able to finally understand each other's songs, across languages, in real time, with the music. Robert is working with **various technology companies and international institutions**, as well as many executives worldwide, to achieve this **evolutionary vision**.

Travel information The camp participants are expected to arrive on Sunday 21st and Monday 22nd – Departure day is Sunday 28th. If you wish to arrive/leave earlier or later, please inform us when booking.

By air: If you arrive on a flight to Innsbruck (A), we will pick you up directly at Innsbruck Airport. If you prefer a flight to Munich, Germany, there is the possibility to book an airport shuttle to Innsbruck (trip approx. 2 hours, fee € 37 one way). We can arrange the booking for you. There are direct flights to Innsbruck from Vienna, Frankfurt, Berlin, London, Zurich.

Board and lodgings Full board and lodging is provided. The camp price is based on 2-3 bedroom (each participant has his own bedroom), apartments, with separate kitchen and bathroom. Separate single rooms, without kitchens or common space, are available for an extra charge. Breakfast, lunch and dinner will be served in the main house. Please inform us with your booking if you desire a vegan, vegetarian or other diet. The apartments and the main house provide free high speed internet access. The camp is located about 25 km west from Innsbruck, in the surroundings of Seefeld, one of the most traditional and well-known winter and summer holiday destinations of the Tyrol/Austria.

From there, you can reach Innsbruck in about 20 minutes by car, or even catch a train or bus. The camp will provide a car that can be used by the camp participants.

The package includes... (Full board and lodging for 6 or 7 nights, car usage as possible, Business Coaching lecture, songwriting coach, UMP – MD meeting, 1-2 songs on a professional CD sampler, personal video presentation and camp documentation, 5 days co-operation with international songwriters)...

Participation in the seminar costs 635.- Euros incl. 20% VAT. The initial non-refundable registration deposit, of 150.- Euros, will confirm your registration in the Songwriting Camp. The remainder of the fee must be paid before the Camp, with any additional approved costs being invoiced upon completion of the Camp.



Please note special discounted advance registration prices if fully paid earlier!:

Received by January 15th 500.- Euros, including 20% VAT

Received by February 15th 550.- Euros, including 20% VAT



Registration is open to all songwriters and lyricists, who see songwriting as their personal vocation and aim in life. Participants should also be willing to make this a joint challenge, working with other songwriters, to convert and share experiences and knowledge to accomplish their goals and write great songs.

We only can register a limited number of songwriters and would love to work with you there, so please contact us soon!

Contact – for booking

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For further information please contact Mr. Siegfried Walch.